

TEC EVENTS TECH/NO EVIL Pt 2

Virtual event

EXPLORING TECH'S POSITIVE SIDE

An unusual gathering of innovators, tech founders, and interesting troublemakers working in the name of good.

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CHICAGO (August 10th, 2020) – Thin Edge Consulting, with support from 1871, discoverGREY, and AmicanInno, is again hosting a first-of-its-kind virtual tech event to celebrate technology for social good August 27th, 2020.

With the ubiquity of technology in our digital age, a lot of discussion centers around on the harm that can result from this massive change. While there are unintended consequences of any mass societal shift, the Tech/No Evil Summit is a discussion with some of Chicago's most visible tech voices exploring how technology brings wide-ranging positive impacts to people on a massive scale.

Program Specifics:

- Produced Piece will air at 5pm CST August 27th
- Live discussion open Q/A will take place September 10th 6pm CST (zoom)
- Free participation tickets found at MeetUp and Eventbright (details below)

MC

Montana Butsch

Tech Founder of SPOTIVITY and THIN EDGE CONSULTING. spotivity is a double-sided marketplace that not only supports after school programs to increase enrollment and participation rates but also enables kids and their parents to make the best decisions about how to use time outside of school hours. Thin Edge Consulting focuses on Strategic Initiatives that create opportunities for outreach enterprises in intrepid and thoughtful ways. Tech / No Evil is Montana's public imitative to bring the tech community together to discuss and explore how tech related enterprises can address commonly held community concerns.

Event Speakers

Betsy Ziegler

Elizabeth "Betsy" Ziegler is the first female CEO of 1871, now the Number 1 ranked university affiliated-tech incubator in the world. Previous to 1871, Betsy was the Chief Innovation Officer at the Kellogg School of Management, Northwestern University, responsible for portfolio innovation as well as integrating technology into the Kellogg educational experience. From 2011 through September 2015, she served as associate dean of degree programs and dean of students.

Art Norman

Art Norman is a special contributor to NBC 5 News and co-host of the TECH TRENDS segments with Charlie Wojciechowski. Norman came to NBC5 News as a general assignment reporter in July 1982 from WMAR-TV, in Baltimore, Md., where he had worked as a reporter and weekend anchor since 1979. Prior to his tenure with WMAR-

TV, Norman worked as a reporter at WPCQ-TV and WSOC-TV, both in Charlotte, North Carolina. He began his broadcasting career in 1969, as a television engineer at WCCB-TV, also in Charlotte.

Anna Straus

Anna is the founder of SPARCK an employee recognition and engagement SaaS platform that personalizes the workplace experience to increase retention and productivity. Anna has a Bachelor's Degree in Business Management and is a certified leadership coach, trainer and speaker. She began her career in the staffing industry and has over 15 years of business development, leadership, and talent strategy experience working with clients from around the world.

Aaron Fazulak

Aaron is the founder of DESIGNATION the innovative UI and UX design firm. DESIGNATION was acquired by WeWork's Flatiron School in 2018. Aaron currently working as an advisor to Black Spectacles as well being an active Angel Investor.

Aaron Filous

Aaron Filous is the founder of PROMOTABLE, a bootcamp looking to bridge the analytical talent gap. With a background at various other bootcamps, Aaron was uniquely positioned to create a program that builds upon there best qualities while creating key relationships with business, incubators, and the interested individual.

Ashley Connell

Ashley Connell has been an unstoppable tech marketer and entrepreneur in both Austin and London over the past 15 years. She has honed her dynamic skills in key positions at Spiceworks (launching and driving all European marketing initiatives) and managed Global Field Marketing at SanDisk. As the founder of PROWESS, she is doing all she can to close the gender gap by helping women seeking meaningful part time work.

About Thin Edge Consulting

Thin Edge Consulting focuses on Strategic Initiatives that create opportunities for outreach enterprises in intrepid and thoughtful ways. Using the premise of Blue Ocean Strategy, Thin Edge looks to form relationships and opportunities for clients in environments that are fraught with resource constraints. By focusing on relationship management Thin Edge creates value in hugely competitive market places.

Event Supporters and Sponsors

- 1871** A non-profit digital startup incubator founded in 2012 and is the flagship project of The Chicagoland Entrepreneurial Center (CEC) located in the Merchandise Mart, Chicago, Illinois
- discoverGREY** We are an advocate for innovation, disruptions, and entrepreneurship
- AmericanInno** A digital media and events company strengthening local ecosystems through daily newsletters, authoritative storytelling and engaging events.
- Insperty** A trusted advisor to America's best businesses since 1986, provides an array of human resources and business solutions designed to help improve business performance.
- Flatiron School** We teach people how to change things: their careers, their lives, and their world. Launch a career in tech.
- LOUD Capital** An early-stage venture firm providing capital, entrepreneurship, and education to grow impactful companies across the globe.
- Algoworks Solutions** A global outsourced IT Services company and our business is to make the offshore strategy work for ISVs and software-enabled companies.
- Hershco LLC** A boutique corporate law firm that focuses on Corporate, M&A, Start-Up, Securities, and Real Estate Law.

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- MeetUp <https://www.meetup.com/Tech-No-Evil/events/266325224/>
- Eventbrite <https://www.eventbrite.com/e/tech-no-evil-the-summit-pt-2-virtual-event-tickets-80954297483>